RUBRIC FOR POWERPOINT PRESENTATION

INDIVIDUAL EVALUATION	DISTINGUISHED	PROFICIENT	Limited	Unsatisfactory
Presentation skills	Speaks fluently, eye contact	Some eye contact with	Inconsistent, little	Limited, inappropriate,
	with audience, speech is	audience, speech is clear,	connection with audience,	slangish
	clear, distinctive and	appropriate to task	speech is muted	
	compelling			
Validity of	Analyzes information in	Accurately determines	Makes some significant	Makes little attempt to
Information	detail, with accuracy and	whether information is	errors in determining	determine, or totally
	insight, to determine	credible and relevant to task	whether information is	misjudges, relevance and
	credibility, relevance	TI CC .:	credible and relevant to task	credibility
Quality of	Finds wide variety of	Uses effective information	Uses limited and/or	Insufficient sources,
Material	material, support is accurate, detailed,	gathering techniques and resources, support is clear,	unvaried resources, support is unconvincing, some	supporting evidence is vague, missing or
	comprehensive, and	accurate, and sufficient for	inaccuracies or irrelevancies	inaccurate
	convincing	argument points	maccuracies of melevancies	maccurate
Facus	Supporting evidence is	Supporting evidence is	Tie of evidence to argument	Relationship between
Focus	smoothly woven into	clearly and explicitly tied to	may be implicit, but is not	evidence and argument not
(Integration)	argument	argument	clearly established	apparent
Length	Proper length, goes beyond	Sufficient length	Slides are not sufficient	Makes little attempt to
Length	requirements			complete assignment
Citation	Bibliography is in correct	Bibliography is in correct	Bibliography is inconsistent,	Bibliography is
Citation	format and error-free,	format, variety of sources.	inadequate for presentation	insufficient, sources are
	proper sources consulted.			weak or absent
GROUP EVALUATION				
Organization/	Structure enhances	Demonstrates clear and	Structure is inconsistent of	Structure is absent;
Flow	argument, topics flow,	effective plan; transitions	ineffective; transitions are	transitions are unclear,
TIOW	transitions are elegant and	are clear and functional,	abrupt or mechanical,	introduction and
	varied, introduction and	introduction and conclusion	introduction and conclusion	conclusion is ineffective or
	conclusion connects	is adequate	are simplistic	absent
Visual/ Aesthetics	Design is sophisticated,	design is appropriate,	design is awkward,	design is absent, little
	creative and neat	visuals are adequate	incomplete, weak	effort is given, no
	Essentially error-free	Errors present but do not	Mechanical, formulaic,	creativity Unclear, inauthentic,
Grammar/	Essentially entiti-free	interfere with meaning	unvarying, repetitive	inappropriate to task or
Mechanics		interfere with meaning	unvarying, repetitive	audience
Connection	Connection clearly	Connection established;	Connection is not	Connection is missing or
	established, thesis is	thesis is clear and provides	established; thesis is	absent; thesis is absent and
between topic and	focused, concept is	direction, concept meets	unclear, concept lacks depth	concept is simplistic
theme	insightful	criteria	of focus	